

"Force"

"I have lately been using 'Force' and find it the most palatable of any cereal food I have ever tried. The only trouble with it is that it is so delicious one never knows when to stop eating."
 _____, M.D., Dorchester, Mass."
 (Name furnished on application.)

A black and white cartoon illustration of a man in a top hat and tuxedo, holding a cane and a bow tie, walking towards the left. The man has a large nose and a small mustache. He is wearing a dark tuxedo jacket with white buttons and a white shirt with a bow tie. He is holding a cane in his right hand and a bow tie in his left hand. He is walking on a path with a fence in the background. The illustration is signed 'DD' in the top left corner.

J. C. AYER CO., Lowell, Mass.